

Easily add valuable recurring monthly revenue surveillance services to help attract new customers and better serve your existing customers.

The new winners in surveillance will be the ones with the best suite of value added services.

As an integrator or reseller, it's hard to truly differentiate yourself from your competitors with hardware - or even with existing service offerings such as maintenance contracts and traditional monitoring services.

The winners in surveillance both today and tomorrow are pulling forward from the pack by offering the latest suite of services to provide their customers - and their competitors' customers - with services that truly change the capabilities of surveillance systems to help businesses lower their costs and protect what is most important to them.

ReTel's advanced surveillance monitoring services put you at the front of the pack.

ReTel's services leapfrog existing surveillance monitoring offerings by providing significantly lower costs and advanced features not available anywhere else. That means that ReTel

partners are able to offer world-class surveillance monitoring services that not only let them win new accounts and protect existing ones, but also lets them enjoy significant recurring monthly revenue streams that bolster their bottom line.

A broad package of services and resources for ReTel partners

ReTel's partner reseller program includes a comprehensive support suite to assist integrators and resellers in pursuing successful sales of ReTel services. From training to collateral to qualified lead generation and more, ReTel takes partnerships seriously. For a complete description of the services and resources available to ReTel partners, please see the reverse side of this brochure.

Thank you for your interest in ReTel Technologies. To learn more, visit us online at www.reteltechnologies.com or contact us at info@reteltech.com or **888-777-0407**.



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Comprehensive support for surveillance resellers and integrators

ReTel provides a complete set of services and resources to support channel partners. Two levels of partnership are available based on the success of ReTel partners and the level of collaboration.

	Standard	Premier
Sales Support		
Qualified Lead Generation	Limited	Yes
Margin Bonus	Limited	Yes
Demo Licenses	Yes	Yes
Access To Sales Tools	Yes	Yes
Dedicated Account Manager	Yes	Yes
Marketing Support		
Official Partner Certificate	Yes	Yes
Partner Listing on ReTel Site	Yes	Yes
Access To Marketing Collateral	Yes	Yes
Advance Product Releases	No	Yes
Technical Support		
Post-Sales Tech Support	Yes	Yes
Priority Tech Support	No	Yes
Training Support		
Access to Training Library	Yes	Yes
Live Training Session (Web or Phone)	No	Yes
Partner Forum Access	Yes	Yes

About ReTel Technologies, Inc.

ReTel Technologies, Inc. develops advanced surveillance monitoring services focused on capturing powerful data and insight from physical environments. ReTel has partnered with many of the world's leading consultancies, research universities and high technology companies to develop compelling solutions that capture untapped potential from surveillance systems.

Founded: 2007

Offices: Chicago, IL & San Francisco, CA
Satellite Offices: India & China

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